

# greg voisen

## Topic Areas Include:

Servant-Leadership  
Creative Visioning  
Team Development  
Purpose  
Work-Life Balance  
Mindfulness  
Personal Growth

## Clients Past and Present Include:

Qualcomm  
Taiyo Yuden, U.S.A.  
Employee Optional Insurance  
WestPak Avocado  
U.S. Foodservice  
Cal State Univ. San Marcos  
Angel Studios  
Pacific Life  
Allstate Insurance  
Madison Leather  
Ranch & Coast Magazine  
Prographics, Inc.  
Lackey Grading

Greg Voisen is a professional speaker, author, and consultant with a passion and a penchant for helping people **overcome obstacles** and **enhance performance** by achieving greater clarity of vision.

A highly successful — and consequently overwhelmed — financial consultant, Greg came back from the brink of burnout by discovering the **true purpose** of his business and incorporating it into an on-purpose lifestyle. Now he shares his insights about **vision, purpose** and **mindfulness** to help others **find more meaning** in their daily work — from mailroom to boardroom.

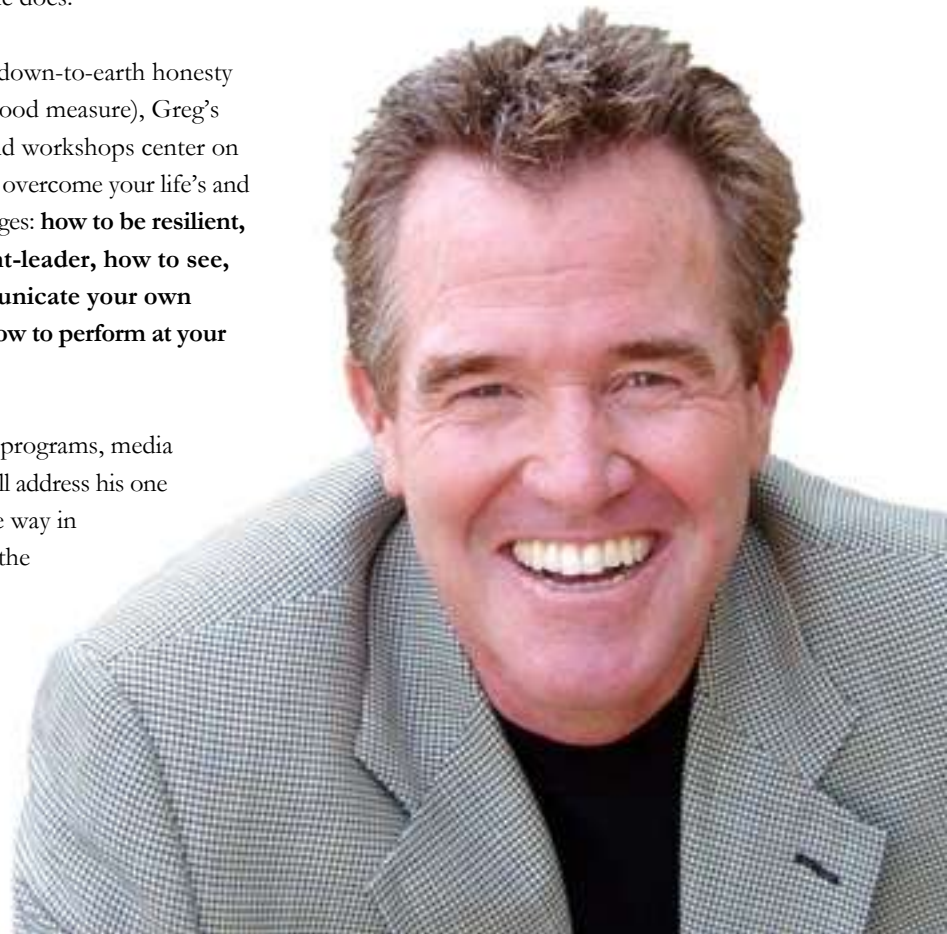
When you hire Greg there is one thing you won't get: a "talking head." Greg believes wholeheartedly in the value of interactive learning and audience participation — getting those merely watching the presentation to become active participants and getting them to think about and question their long-held assumptions as much as he does.

With winning charm and down-to-earth honesty (and a little modesty for good measure), Greg's powerful presentations and workshops center on what you need to know to overcome your life's and your organization's challenges: **how to be resilient, how to become a servant-leader, how to see, feel, explore and communicate your own compelling vision, and how to perform at your highest level with ease.**

Greg's keynotes, learning programs, media appearances and writings all address his one guiding philosophy on the way in which we choose to view the world: *"You don't have to believe everything you think."*

**Greg is a must for anyone who feels like his or her life is out of alignment.**

— John Hiatt, *Learnkey*



Contact Greg toll free at (888) 337-6416 or by calling (760) 631-2631 or send him an e-mail at [greg@eluminare.net](mailto:greg@eluminare.net)

# And now, everything else you wanted to know about Greg but were afraid to ask ...

## Education and Affiliations

Greg graduated with a B.S. in Business Administration (Management) from San Diego State University in 1977. More recently, however, he completed an M.A. in Spiritual Psychology from the University of Santa Monica in 2005. Coupled with his business experience, this master's degree education has given him unique insight on how our paradigms, perspectives and beliefs about the way the world operates affect our ability to perform and our ability to lead.

Greg is also a Life and Qualifying member of the prestigious Million Dollar Round Table, an Advanced Toastmaster (ATM) with Toastmasters International, a founding board member of Light for Life, board member laureate of his local YMCA and an active supporter of the Leukemia and Lymphoma Society.

## What Greg's Audiences Have to Say

“Greg speaks from the heart, and it is impossible to leave one of his presentations unmoved.”  
— Barb Larimer, *Taiyo Yuden*

“Five times greater interest than any course previously offered. 92% wanted more!”  
— Dave Beadle, *Qualcomm*

“[Greg's] personal insight and resources helped us fulfill our need for new initiatives and tools for the future. We look forward to continuing our work with him.”  
— James Davidson, *Employee Optional Insurance, Inc.*

“Greg's keen insight helped develop a clear understanding of my desires for my life with my family, my businesses and my home.”  
— Irina Rachon, *Madison Leather*



Greg at the Grand Canyon

## Presentation Topics in a Nutshell: **Never Mind the Noise**

Never Mind the Noise is an in-depth exploration of how the poorly chosen vision and story we choose to live out and enact on a daily basis has created a “noisy” and distracting world of too much to do and too little fulfillment. In *Never Mind the Noise* you will:

- Re-imagine your long-held assumptions that tell you the “normal” way is the best way.
- Learn how fear, expectations, and the “Voice of Judgment” impede your dreams and creativity.

## **The Battle Between Meaning and Money**

*The Battle Between Meaning & Money* takes the philosophy espoused in our *Never Mind the Noise* book, talks and seminars and applies it to the workplace. In *The Battle Between Meaning and Money* you will:

- Learn why the old workplace contract just won't work anymore and why, in the days to come, meaning will be just as important, if not more so, than salary.
- Discover why a relationship-centered business model is the only one that will allow you to create a sustainable organization that is good for its people, its customers and the environment.

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