

(breathe)

ahh, that's better. now flip this over ...

... and never mind the noise.

Everybody knows that it's happening, but almost nobody seems to know what to do. The pace of life in America is quickening. Our world has fast become a complicated and **noisy** place. **Stress** and **anxiety** are now the chief ailments of our times. Overloaded and overwhelmed, living an always-on, always-available lifestyle, inundated by instant everything – from instant messaging to instant shopping to instant noodles – we live lives of ever-increasing abundance but still find ourselves largely **unfulfilled**.

This lifestyle and its associated philosophy have presented us with a seemingly irresolvable problem – a battle between finding more peace, tranquility and meaning in our lives, and making more money. We act as if we know how to win this battle. And we continue to think that *more* is the answer – more efficiency, more productivity, more time management, more information, more stuff. **But it isn't working — we're drowning in more!** We've all heard it said before, that tried-and-true phrase "*less is more*," but maybe it's about time that we actually listened to it. Maybe it's time to **never mind the noise**.

the workshop “Never Mind the Noise” is an engaging and fulfilling all-day workshop and rejuvenation session, led by Greg and Sean Voisen, a unique father-son duo. During our time together you will:

create Explore and unlock your inner creative potential through art and dialogue.

communicate Become a better leader and communicator through the techniques of open-minded and heart-centered listening.

wonder Regain and renew your sense of childlike wonder, where even the ordinary events of day-to-day living become extraordinary!

focus Improve focus and concentration while reducing stress through mindfulness and meditation.

blend Make peace in the “battle between meaning and money” so that both sides emerge victorious.

enrich Explore what it really means to live an authentic, purposeful and stress-free life.

greg and sean: the **un-gurus.**

guides and facilitators on the un-journey.

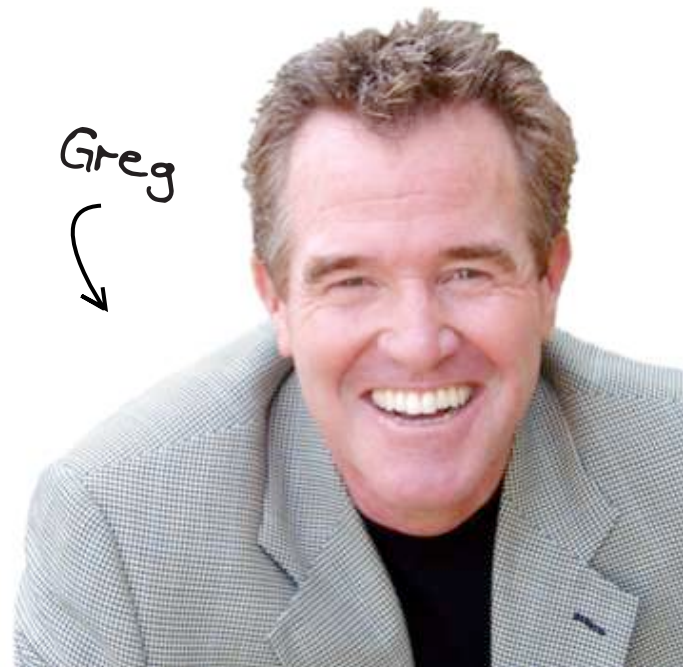
what is an un-guru?
what is an un-journey?
see the next page ...

Sean Voisen, a survivor of a rare form of leukemia, draws from his daily experiences as a cancer patient facing his own mortality to inspire others to **live in the wonder of the moment**. A student of meditation and scholar of philosophy and Eastern wisdom since his diagnosis over three years ago — with an emphasis on Chinese Taoism and Japanese Zen — Sean is always looking for ways in which **stillness of mind** and **learning how to unlearn** can open doors of infinite creativity and possibility. As a former technology entrepreneur, computer programmer and “cubicle dweller” who intimately understands the often unfulfilling Dilbert-like workplaces of knowledge workers today, Sean is now speaking, writing and pursuing an M.A. in Transformative Leadership in his mission to bring more sanity to the modern American workplace.

Greg Voisen, a highly successful — and consequentially overwhelmed — financial consultant for 25 years, came **back from the brink of burnout** by discovering the true purpose of his business and incorporating it into an on-purpose lifestyle. Transformed by the experience, and his son’s cancer diagnosis, he continued exploring the imperative and increasingly tenuous link between business and spirituality. As a speaker, author and professional coach, Greg shares his insights on **vision, purpose** and **mindfulness** to help others find more meaning in their daily work, from boardroom to mailroom. With a unique background in both entrepreneurship and sales, as well as an M.A. in Spiritual Psychology from the University of Santa Monica, Greg is an expert in interpersonal communication and finding the passion within.



Sean



Greg



what is an **un-guru**?

In our “*Never Mind the Noise*” workshops, we recognize that each and every person is unique. That is why our workshops are an **invitation to explore**, not a lecture, and we want you to decide for yourself the tools, techniques and philosophy towards life that best works for you. We call ourselves the **un-gurus**. We don’t *tell* you what to do. We don’t give you all the answers, but merely ask the right questions. We guide you in the process of listening to and understanding yourself, so that the workshop is not a lecture or a sermon but a process of self-discovery.

what is an **un-journey**?

One of the most common ways we use to describe our lives is to liken them to a journey. Unfortunately, there is a glaring problem with this analogy. It plays a psychological trick that has us always “looking ahead” to what’s next in life — to the end of the current phase of our journey — instead of **appreciating the beauty and wonder of what’s happening right now**. It’s this very act of constantly looking ahead that has led to the stress, anxiety and worry that we address, discuss and work to resolve in our “*Never Mind the Noise*” workshops.

This is why we like to offer an alternative analogy to life as a journey, and we call it the “un-journey.” We compare life to a dance or a piece of music, where stress-free, peaceful living comes from enjoying the sound and tone of the current note, not looking forward to the end of the score.

to sign up or for our next workshop or for more information on **never mind the noise**:

Contact us at (760) 631-2631 or toll free at (888) 337-6416. Or you can visit our website at <http://www.nevermindnoise.com>.

Space at all of our workshops is limited to a maximum of 25 people. In traditional speaking engagements we can accommodate larger audiences. We offer public workshops, as well as private offerings to corporate, trade association, and non-profit groups.

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greg voisen

Topic Areas Include:

Servant-Leadership
Creative Visioning
Team Development
Purpose
Work-Life Balance
Mindfulness
Personal Growth

Clients Past and Present Include:

Qualcomm
Taiyo Yuden, U.S.A.
Employee Optional Insurance
WestPak Avocado
U.S. Foodservice
Cal State Univ. San Marcos
Angel Studios
Pacific Life
Allstate Insurance
Madison Leather
Ranch & Coast Magazine
Prographics, Inc.
Lackey Grading

Greg Voisen is a professional speaker, author, and consultant with a passion and a penchant for helping people **overcome obstacles** and **enhance performance** by achieving greater clarity of vision.

A highly successful — and consequently overwhelmed — financial consultant, Greg came back from the brink of burnout by discovering the **true purpose** of his business and incorporating it into an on-purpose lifestyle. Now he shares his insights about **vision, purpose** and **mindfulness** to help others **find more meaning** in their daily work — from mailroom to boardroom.

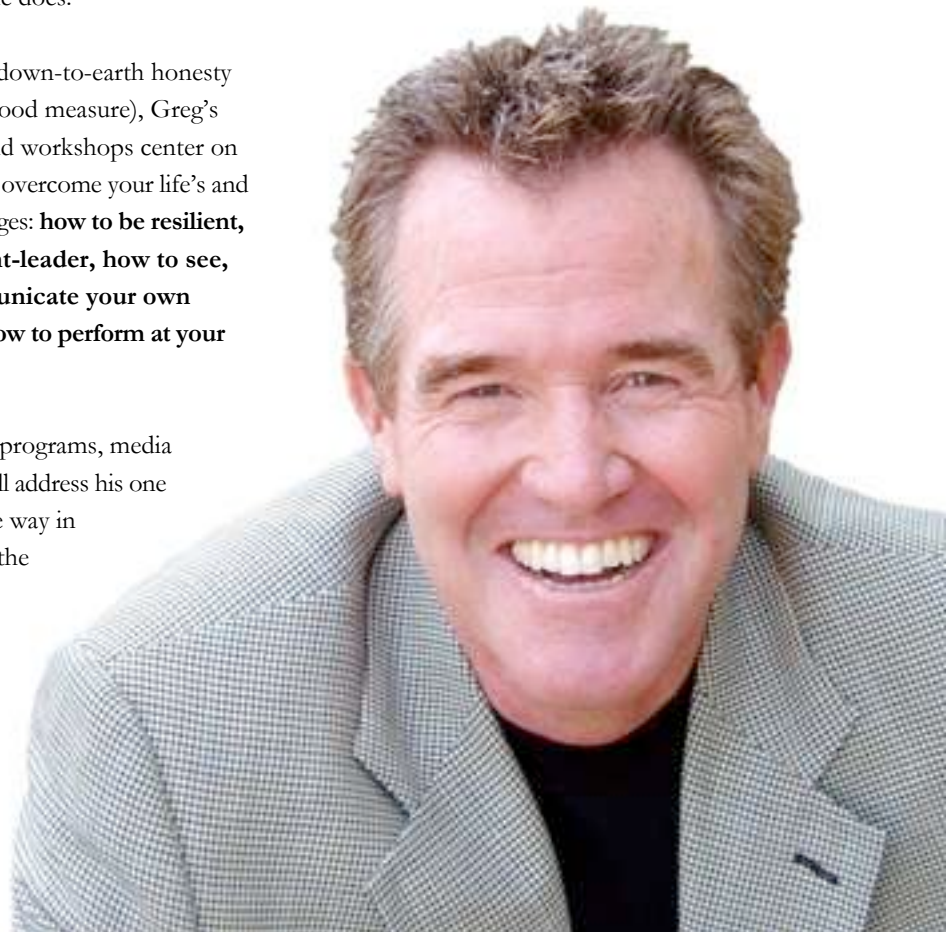
When you hire Greg there is one thing you won't get: a "talking head." Greg believes wholeheartedly in the value of interactive learning and audience participation — getting those merely watching the presentation to become active participants and getting them to think about and question their long-held assumptions as much as he does.

With winning charm and down-to-earth honesty (and a little modesty for good measure), Greg's powerful presentations and workshops center on what you need to know to overcome your life's and your organization's challenges: **how to be resilient, how to become a servant-leader, how to see, feel, explore and communicate your own compelling vision, and how to perform at your highest level with ease.**

Greg's keynotes, learning programs, media appearances and writings all address his one guiding philosophy on the way in which we choose to view the world: *"You don't have to believe everything you think."*

Greg is a must for anyone who feels like his or her life is out of alignment.

— John Hiatt, *Learnkey*



Contact Greg toll free at (888) 337-6416 or by calling (760) 631-2631 or send him an e-mail at greg@eluminare.net

And now, everything else you wanted to know about Greg but were afraid to ask ...

Education and Affiliations

Greg graduated with a B.S. in Business Administration (Management) from San Diego State University in 1977. More recently, however, he completed an M.A. in Spiritual Psychology from the University of Santa Monica in 2005. Coupled with his business experience, this master's degree education has given him unique insight on how our paradigms, perspectives and beliefs about the way the world operates affect our ability to perform and our ability to lead.

Greg is also a Life and Qualifying member of the prestigious Million Dollar Round Table, an Advanced Toastmaster (ATM) with Toastmasters International, a founding board member of Light for Life, board member laureate of his local YMCA and an active supporter of the Leukemia and Lymphoma Society.

What Greg's Audiences Have to Say

“Greg speaks from the heart, and it is impossible to leave one of his presentations unmoved.”
— Barb Larimer, *Taiyo Yuden*

“Five times greater interest than any course previously offered. 92% wanted more!”
— Dave Beadle, *Qualcomm*

“[Greg's] personal insight and resources helped us fulfill our need for new initiatives and tools for the future. We look forward to continuing our work with him.”
— James Davidson, *Employee Optional Insurance, Inc.*

“Greg's keen insight helped develop a clear understanding of my desires for my life with my family, my businesses and my home.”
— Irina Rachon, *Madison Leather*



Greg at the Grand Canyon

Presentation Topics in a Nutshell: **Never Mind the Noise**

Never Mind the Noise is an in-depth exploration of how the poorly chosen vision and story we choose to live out and enact on a daily basis has created a “noisy” and distracting world of too much to do and too little fulfillment. In *Never Mind the Noise* you will:

- Re-imagine your long-held assumptions that tell you the “normal” way is the best way.
- Learn how fear, expectations, and the “Voice of Judgment” impede your dreams and creativity.

The Battle Between Meaning and Money

The Battle Between Meaning & Money takes the philosophy espoused in our *Never Mind the Noise* book, talks and seminars and applies it to the workplace. In *The Battle Between Meaning and Money* you will:

- Learn why the old workplace contract just won't work anymore and why, in the days to come, meaning will be just as important, if not more so, than salary.
- Discover why a relationship-centered business model is the only one that will allow you to create a sustainable organization that is good for its people, its customers and the environment.

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sean voisen

“Sean is still a serious young man – serious about enjoying life.

— Candice Reed,
The North County Times



Sean Voisen is a writer, speaker, computer programmer, graphic designer, philosopher, student of life and unabashed modern Renaissance man with a mission to help others move beyond their self-imposed limiting mental models through the process of **constantly questioning assumptions** and **learning how to unlearn**.

Diagnosed with a rare form of leukemia at the age of twenty-one, Sean draws from his daily experiences of facing his own mortality to inspire others to **“live in the wonder of the moment”** each and every day and to reach beyond what they previously thought was possible. In many ways, he lives his own message. Since his diagnosis, Sean has completed four 100-mile “century” bicycle rides and a marathon as fundraisers for the Leukemia and Lymphoma Society, all while still undergoing cancer treatment. A student and a scholar of philosophy and Eastern wisdom, Sean is a firm believer in the power of meditation, and an active practitioner in both the Soto Zen tradition and the Japanese martial art of Aikido.

Sean forms the second half of a dynamic speaking duo with his father, Greg Voisen. Together, Sean and Greg weave together stories, anecdotes and insights from two generational perspectives – the Baby Boomers (Greg) and Generation Y (Sean) – on what it takes to thrive, find fulfillment and make lasting sustainable change in our crazy and complex modern world. Like Greg, Sean strives to remind his audiences to regularly re-evaluate everything they think they know about the world and remember: *“You don’t have to believe everything you think.”*

Topic Areas Include:
Transformative Leadership
Mindfulness/Meditation
Sustainability
Life Purpose
Mind and Self
Eastern Wisdom/Philosophy
Personal Growth

Clients Past and Present Include:
Taiyo Yuden, U.S.A.
Employee Optional Insurance
Cal State Univ. San Marcos
Madison Leather
Ranch & Coast Magazine
Triprism
Popcast, LLC
Comfort Silk Company



Contact Sean toll free at (888) 337-6416 or by calling (760) 631-2631 or send him an e-mail at sean@eluminat.net

And now, everything else you wanted to know about Sean but were afraid to ask ...

Education and Affiliations

Sean graduated with a B.S. in computer science from the University of California, Los Angeles (UCLA) in 2003. During his time at the university, Sean co-founded web application and web site development company Media Insites, Inc. and was an active member and vice-president of the UCLA Technology and Business Association. Prior to UCLA, he graduated as valedictorian of his high school class in 1999. He is currently pursuing an M.A. in Transformative Leadership Development from the California Institute of Integral Studies.

Sean is also actively involved with the San Diego chapter of the Leukemia and Lymphoma Society, both as a participant and honored teammate of the society's Team in Training program. He and his family have raised over \$25,000 for the cause. He is a Macromedia Certified Flash Application Developer and creator of the open-source XIFF code library for real-time communications application development.



Your glowing testimonial goes here.

“Sean and Greg are a professional duo that made everyone feel at ease and that their time was well spent.

— Nancy Maxwell, Taiyo Yuden

“I must say that you have a perspective that many lack and many wish they could have, including myself.

— Daniel Dura, Dura Media

Sean on top of Mt. Tallac, Lake Tahoe

Presentation Topics in a Nutshell:

Never Mind the Noise

Never Mind the Noise is an in-depth exploration of how the poorly chosen vision and story we choose to live out and enact on a daily basis has created a “noisy” and distracting world of too much to do and too little fulfillment. In Never Mind the Noise you will:

- Re-imagine your long-held assumptions that tell you the “normal” way is the best way.
- Learn how fear, expectations, and the “Voice of Judgment” impede your dreams and creativity.

The Tao of Effortless Living

The Tao of Effortless Living takes Sean's personal philosophy derived from his experiences with cancer, and blends it with ancient Chinese wisdom (the Tao) in an interactive presentation designed to help participants find new ways to live with less stress, more peace and more joy. In The Tao of Effortless Living you will:

- Learn the practice of mindful presence, and discover how it can rebuild your sense of child-like wonder at your life and the world.
- Discover ways to “blend” with life's challenges rather than confront them head-on or run away from them.

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